

REP: TEL# 215-564-1206

FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

ORDER WORKSHEET

CHANGES

REP HEADLINE# 6247828

TRF# 324100

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

AUG28/12 17.00

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
14	A		1000A-1100A	30		\$3,600.00	9/30	9/30	1		SUN	1
PROGRAM : MEET THE PRESS ORD COM1: MEET THE PRESS ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR SEP2 ON LINE-10 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M4 OK'D BUY#10 MISSED: SUN/1000A-1100A SEP2 30S \$3,600.00 (AUG28/12) OFFER: SUN/1000A-1100A SEP30 30S \$3,600.00 PLS ADVISE. CMT: MEET THE PRESS CMT: SPT IS BOOKED- THX JEN												
AUG/12			17500.00	SEP/12		68475.00	OCT/12					
										CONTRACT TOTAL	102500.00	
										TOTAL SPOTS	95	

MARKET TOTALS \$366,071

WPXI 28% KDKA 33% WTAE 30% WPGH 6% CABL 0% WPCW 3% WPMY 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6247828 TRF# 324100 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG28/12 11.28 *** WPXI-TV ***

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC REP.# OFF.# 18 SALESMAN #
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAN NAGELBERG
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6247828 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT6/12 WK-7

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 11.28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS: ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

M4 UNRESL BUY#10 MISSED:SUN/1000A-1100A SEP2

OFFER:SUN/1000A-1100A OCT7

CMT:MEET THE PRESS

CMT:SPT IS BOOKED- THX JEN

30S \$3,600.00 (AUG28/12)
30S \$3,600.00 PLS ADVISE.

CONTRACT TOTAL 102500.00
TOTAL SPOTS 95